

Sharda Motor Industries Ltd.

SMIL: BSE/NSE: 24-25/2405 24th May, 2024

BSE Limited National Stock Exchange of India Limited

Department of Corporate Services Exchange Plaza, 5th Floor

Pheroze Jeejeebhoy Towers Plot No. C/1, G Block

Dalal Street, Mumbai - 400 001 Bandra - Kurla Complex, Mumbai - 400 051

(SCRIP CODE - 535602) (Symbol - SHARDAMOTR) (Series - EQ)

<u>Sub: Announcement under regulation 30 of SEBI (Listing Obligations and Disclosure</u> Requirement) Regulations, 2015

Ref: Submission of Investors Presentation on the Operational & financial performance for guarter ended 31st March, 2024

Dear Sir / Madam,

Please find enclosed Investor Presentation with regard to the announcement of the unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter ended 31st March, 2024.

The said presentation is available on the website of the Company i.e. www.shardamotor.com

This is for your information and records please.

Thanking You, Your's Faithfully

Iti Goyal Asst. Company Secretary and Compliance Officer

Encl. as above

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Tel.: 91-11-47334100, Fax: 91-11-26811676

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CIN NO-L74899DL1986PLC023202





Investor Presentation

May 2024









Safe Harbour



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Company Overview





Sharda Motor at a glance





India's largest manufacturer of emission control systems



~30% market share for passenger vehicles in India



~1 Million Units annual installed capacity



25+ years of experience in manufacturing emission control systems



Joint Venture with Purem PUREM





Catering to a customer base across segments

Emission control systems, suspension systems, Specialized Roof systems



Farm Equipment





Catered to both marquee domestic as well as international customers

Best-in-class manufacturing facilities

Sharda Motor Domestic Presence





Manufacturing facilities across locations in four states of India at the heart of India's auto clusters

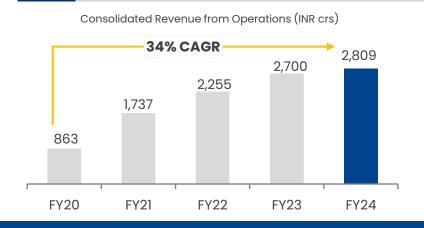


'State-of-the-Art' R&D center located at Mahindra World City, Chennai, TN



Dedicated Design & Development center at Namyana, South Korea

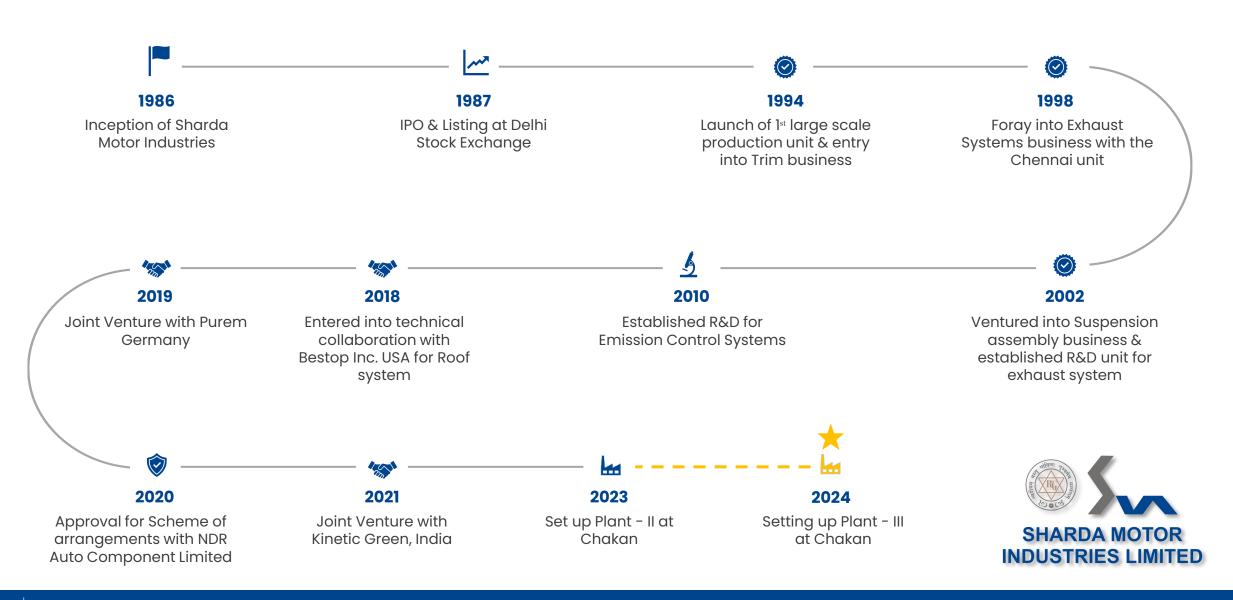
Strong Financials enabled by operational excellence



13% FY24 EBITDA Margin 10% FY24 PAT Margin 39% FY24 ROCE

Sharda Motor | The journey so far





Sharda Motor | Well-positioned to take advantage of strong tailwinds



Multiple Industry Growth Catalysts



- Emission norms continue to tighten across vehicle segments – new norms such as TREM V to present a huge opportunity for Sharda Motor
- RDE Norms have enabled Sharda Motor to increase content per vehicle between 10-15%

Market leadership enabled through best-in-class technology



- Market share of ~30% for emissions control systems in India for passenger vehicles
- One of the few players with technology for advanced emission systems in line with global standards has enabled empanelment with marquee customers

Modern Infrastructure Geared for growth



- Best-in-class manufacturing facilities located at the heart of India's auto clusters
- Dedicated R&D facility in Chennai and a Design & Development Facility at Namyang, South Korea
- Future ready manufacturing capabilities

Diverse product portfolio



- Consistently evolving product portfolio to keep up with changing emission norms
- Growing lightweighting business to aid in diversification efforts

Attractive Financial Metrics

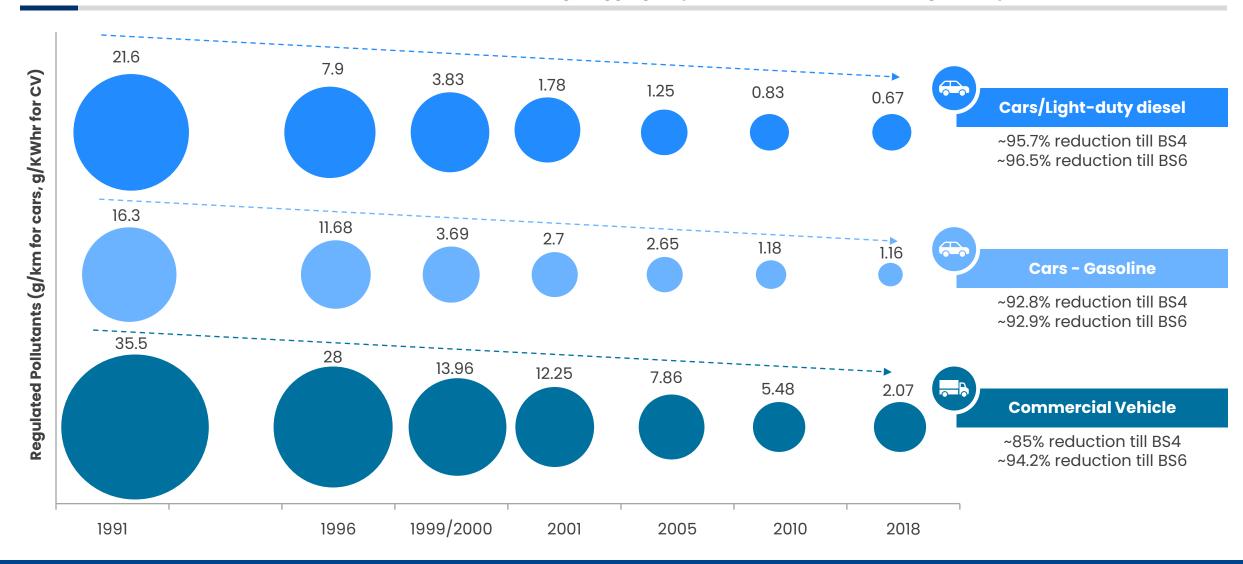


- Demonstrated strong revenue growth CAGR of >30% between FY20-FY24
- Steady state EBITDA margins >10%
- High return ratios and capital efficiency ratios

Emission norms in India have been tightening steadily since the 1990's...



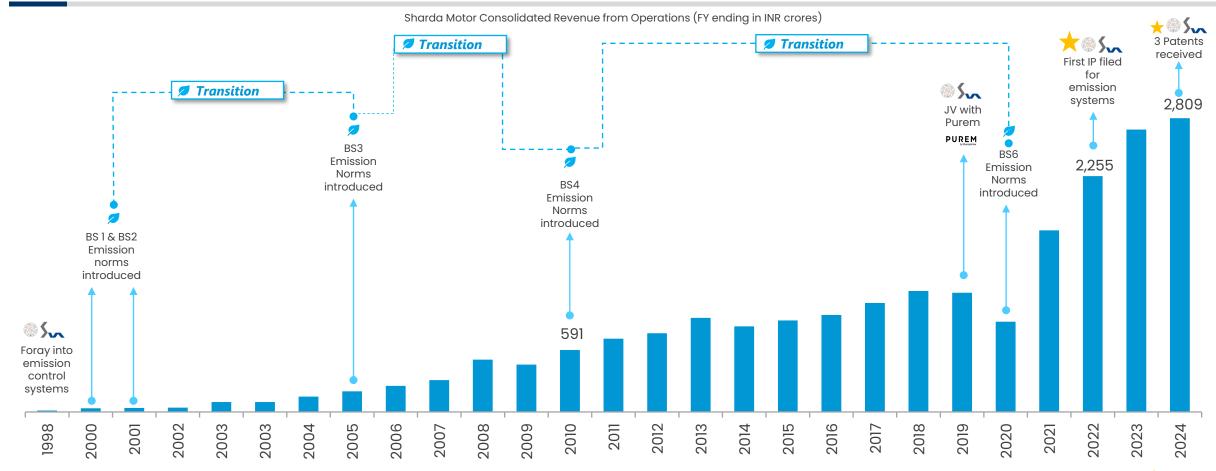
Since the introduction of emission norms for 4 wheelers in 1991, target aggregate pollutants have been declining steadily...



...with Sharda Motor at the forefront of major changes in emission norms over the years...



Despite changing emission norms, Sharda Motor has been consistently adding scale, capabilities and customers over the years





Sharda Motor has transformed from an assembly house to the only domestic technology provider for emission control systems

Sharda Motor is well poised to capitalize on on-road as well as off-road emerging norms...



On-road and off-road legislations have opened up a plethora of opportunities for Sharda Motor leading to increase in content per vehicle

Off-Road On-Road > BS-6.2 RDE (Real Driving **Emissions) Norms (April 2023)** Norms require passenger vehicles to > CEV IV (Oct 2021) achieve emission targets even in real world conditions, as opposed to just a > TREM IV (Jan 2023) laboratory environment INDUSTRIES LIMITED > CEV V (Jan 2025) > BS 6.2/OBD-II (On-board diagnostics) (April 2023) > TREM V (Apr 2026) On-board diagnostic systems for CEV V and TREM V emission standards commercial vehicles emission control planned for non road diesel engines, have the capability of identifying the construction equipment and likely area of malfunction by means of agricultural tractors to present a large fault codes stored in computer opportunity for Sharda Motor memory



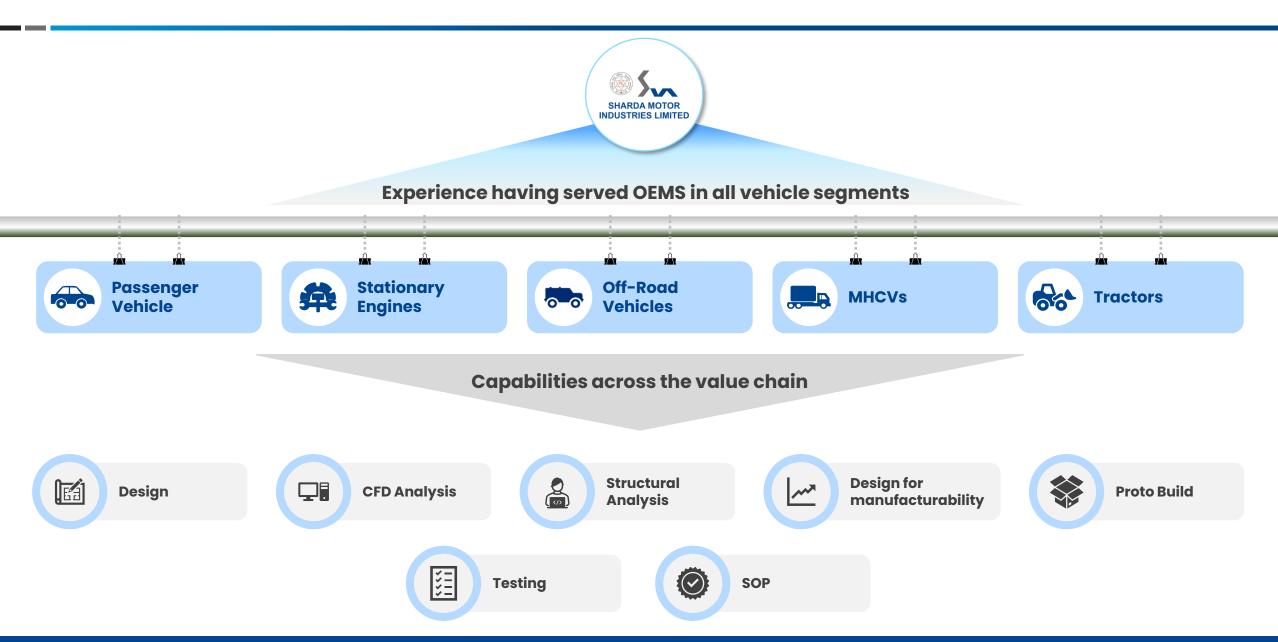
 Increased content per vehicle by ~10-15% because of RDE emission norms



 Plan to capitalize on CEV V and TREM V norms for farm equipment and offroad vehicle segments

...with ability to service requirements of OEMs across all vehicle segments...

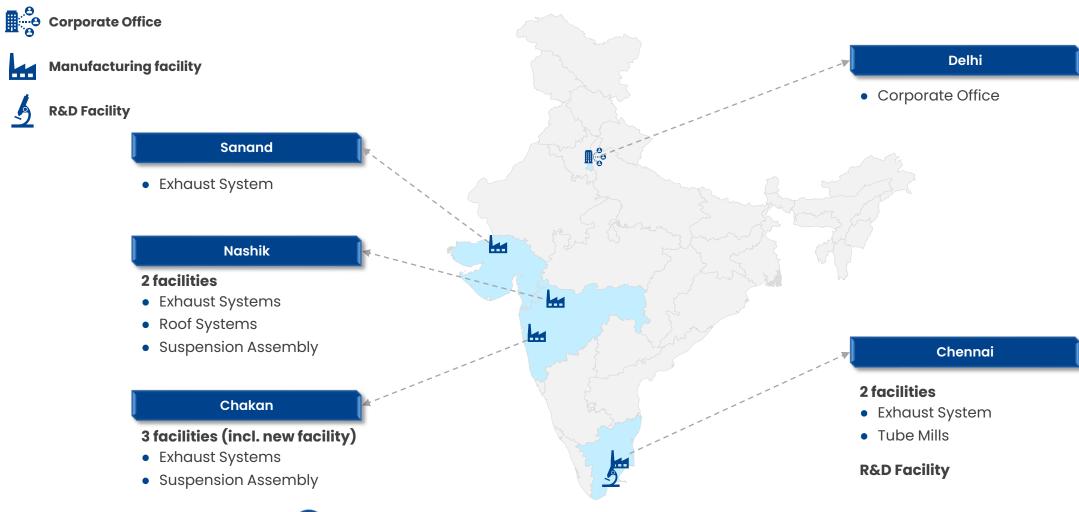




....enabled by strategically located best-in-class manufacturing facilities...



State-of-the art manufacturing facilities located at the heart of India's automotive clusters





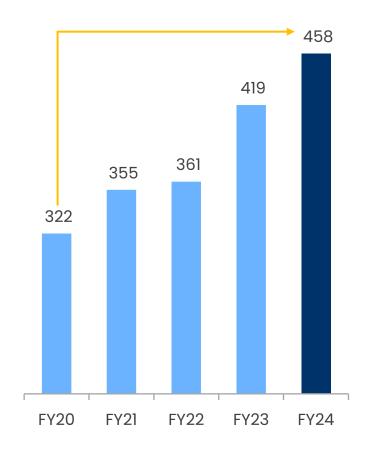
'State-of-the-Art' manufacturing facilities across locations in four states of India

...with state-of-the-art, future-ready capabilities



Sharda Motor has invested in its units

Gross Tangible Assets (INR crores)



Fully-backward integrated manufacturing facilities ready for incremental growth without capex

Tube Mill Manufacturing - (Backward Integration)

- Wide product range of ERW tubes in the industry conforming to national / global standards & customer specific requirements.
- Centralized manufacturing unit at SMIL-MWC for the ERW Tubes for serving national market with two facilities with diverse diametrical manufacturing capabilities.



Stamping Facilities

- Stamping facilities spread across Chennai, Nashik and Sanand
- 53 stamping machines located across India



Welding Capabilities

- DC Welding, DC Pulse Welding, CMT Welding and Micro MIG welding capabilities
- Improved quality to meet transition requirements to BSVI standards



Testing & Prototyping Facilities

 End-to-end testing capabilities, fully equipped with hot vibration lab, flow lab, semi anechoic chamber, thermal lab, engine testing lab and prototyping shop



State-of-the art research and development set up...





State-of-the-art R&D facility at Chennai











Established R&D unit for **exhaust system in 2002 and emission system 2010** at Mahindra World City, Chennai



A state-of-the-art facility **to Design, Simulate, Testing** and Prototype of exhaust system for PVs & CVs as well as non-automotive applications



R&D Centre has the full capabilities to cater to **various emission norms ranging from BS6, BS6.2, TREM5, STAGE5, TIER4 & TIER5**



100+ Trained and skilled engineers for Design, CFD, FEA & Acoustics



IATF 16949-2016 Certification



Design & Development Center at Namyang



Established for exhaust systems in Hwaseong-si, Gyeonggi-do in 2011 and working with HMC/ HMI Research Institute and Sharda Motor's INDIA R&D for exhaust systems.



4 trained and experienced engineers with over 20 years of design, CFD and testing experience







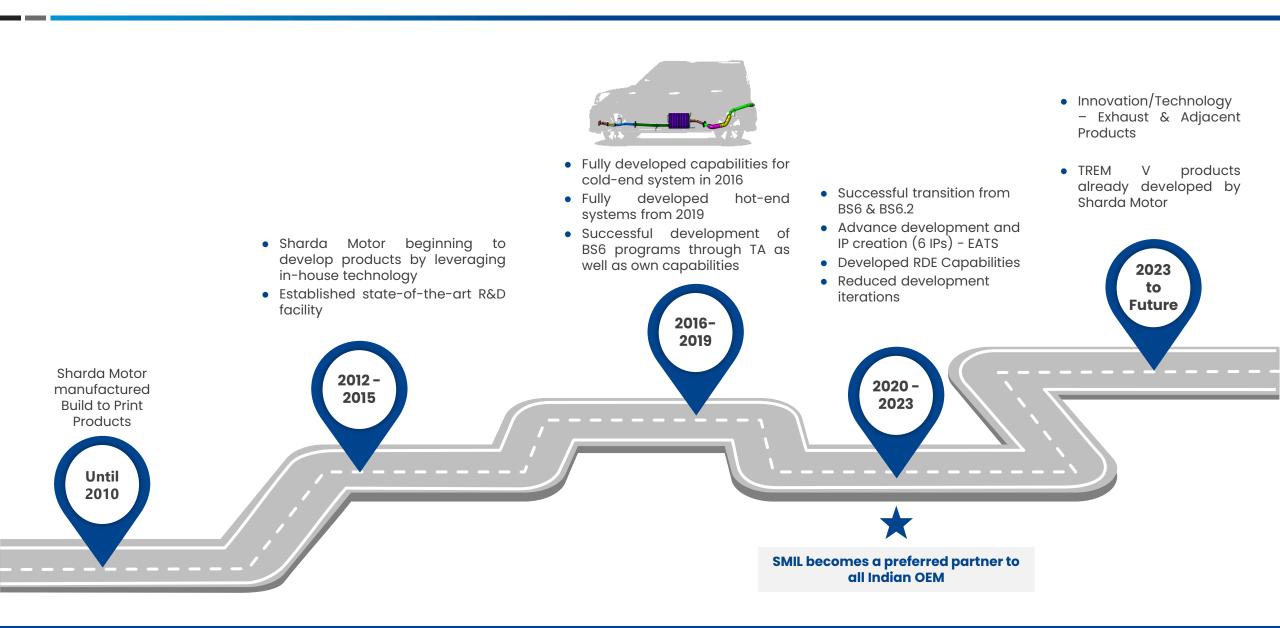
DAQ (RLDA test machine)



PRO-E (design program)

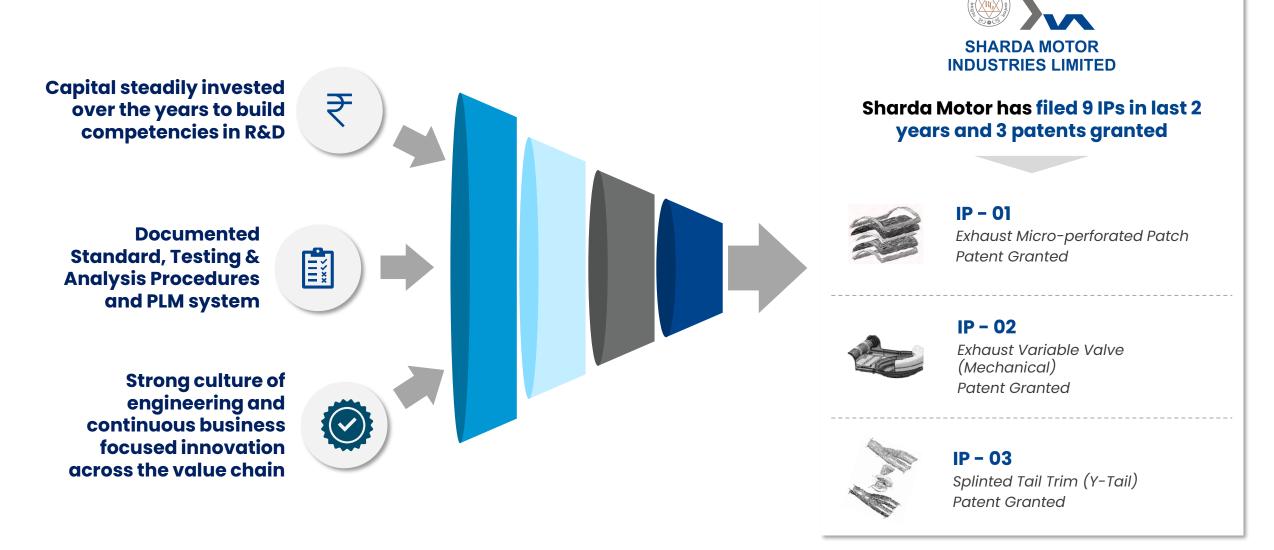
...has helped Sharda Motor's product portfolio evolve significantly over time





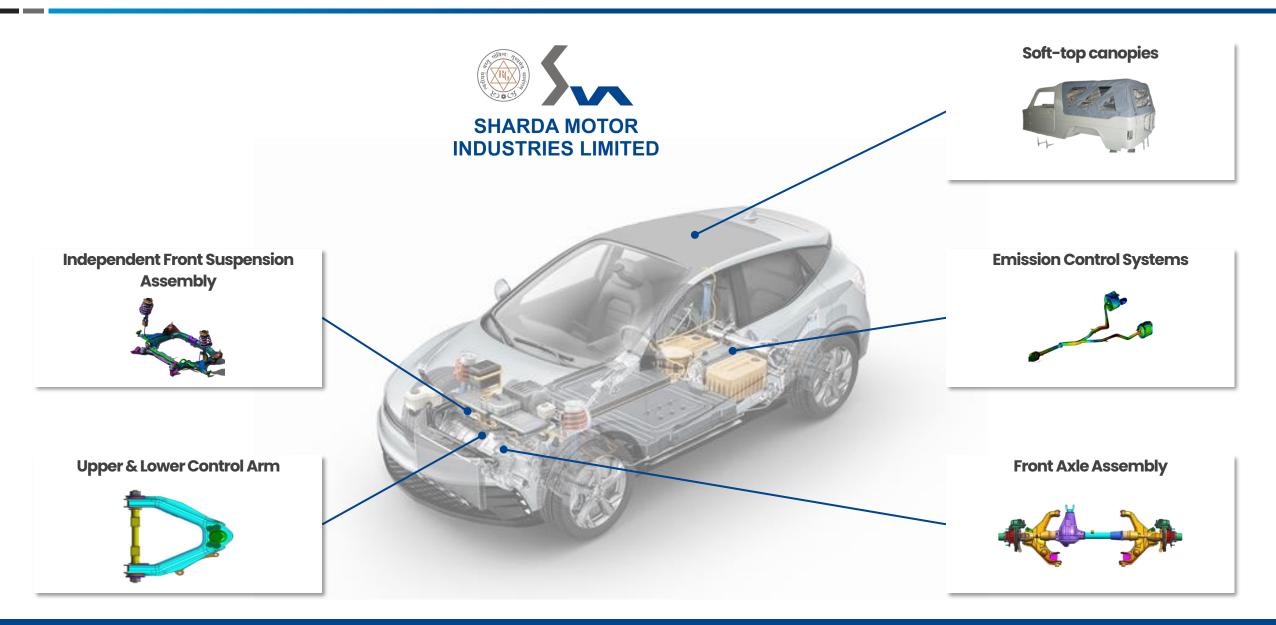
R&D focused approach has yielded tremendous results for Sharda Motor





Today, Sharda Motor has a diverse portfolio of product offerings...



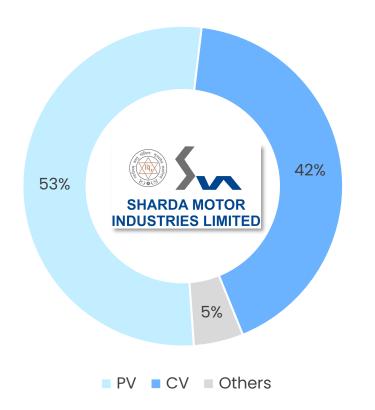


...helping Sharda Motor garner deep-rooted relationships with marquee OEMs



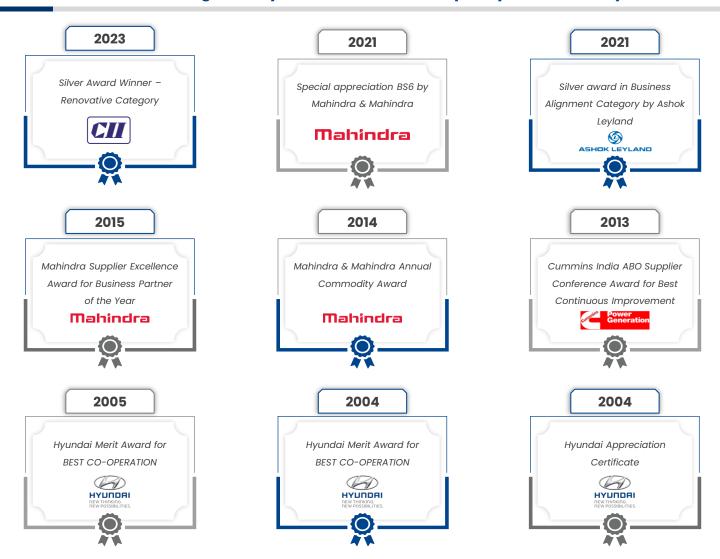
Catering to customers across vehicle segments

FY24 Consolidated Revenue from Operations split by end-user vehicle segment (%)



Even split in revenues between passenger vehicles and commercial vehicles insulates business from cyclicity specific to vehicle segments

Sharda Motor is well recognized by its customers for its quality and reliability



...with strategies in place to further grow the business





Key Growth
Strategies



Capitalizing on TREM V regulations to increase revenues from Agri & Off-highway segments



Increasing revenues from commercial vehicle segment, specifically focusing on the 3–4-liter segment



Capitalizing on theme of 'China+1' and grow revenues from overseas customers as OEMs seek to diversify their supply chains



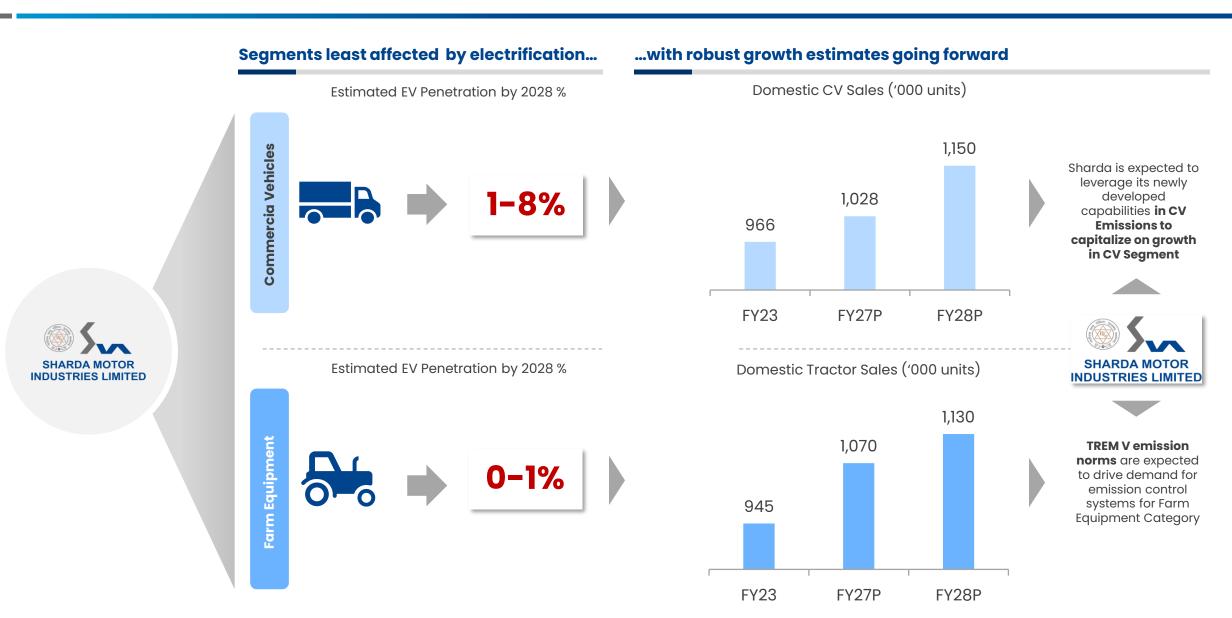
Capitalize on the megatrend of lightweighting and expand lightweighting vertical starting from control arms and suspension assemblies



Leverage debt free status and surplus cash to focus on inorganic growth opportunities focused on powertrain agnostic products

Focused strategy to increase revenues from CVs & Farm Equipment segments





Capitalize on emerging theme of 'China+1' to grow revenues from overseas customers





Over the last few years, on the back of supply chain issues led by the COVID-19 pandemic and trade war shocks, trade relations between US, EU and China have been disrupted. As OEMs seek to diversify supply chains - Indian manufacturers could step in as an alternative across categories and establish a competitive advantage

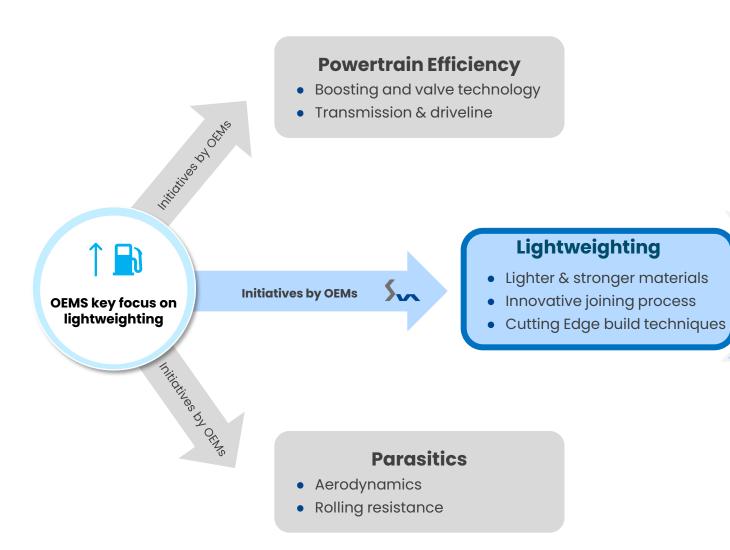
Analysis of non-nearshore auto component imports into USA and Europe – enormous potential for Indian players to pry market share from China

Key Categories	USA & Europe Import Size (USD bn) ¹	China Share (%)	India Share (%)	[@] / _~ Potential ~USD 48bn total export mark e
Engine - Fuel & emission systems	42.6	31%	4%	size with an addressable export marker size of ~USD 2.2bn for Sharda Motor for it
Cabin & Load Body	25.0	31%	3%	current product range
Engine/Engine Components	23.8	16%	4%	
Gear Box Parts	20.5	16%	6%	Strategic R&D investments leading t
Bearings	8.6	34%	8%	world class technology and product experience in emission control system
Suspensions	5.3	34%	5%	which act as a key entry barrier for mos of the domestic suppliers
Axles	5.3	16%	11%	
Steering Parts	3.2	24%	5%	
Shafts	3.0	23%	12%	Acceptability from marquee global customers an endorsement of quality

Note: 1- Non-nearshore imports excludes imports from North America (Mexico/Canada) for US and imports from western, eastern Europe & Scandinavia for Europe

As lightweighting emerges as one of the key megatrends for auto OEMs globally...







Benefit for ICE Vehicles

For ICE, reducing the vehicle weight improves the fuel economy with typically cited rates of 10% less weight and 6-8% less fuel, or 100 kg of a weight reduction reduces the fuel use by 0.3 to 0.5 L/100 km, corresponding to a reduction of 8 to 11 g of CO2/km.



Benefit for Electric vehicles

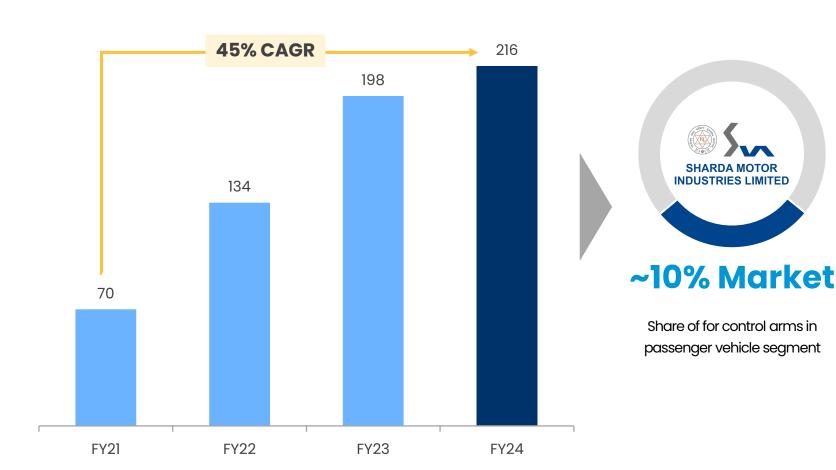
Since EVs are typically 125% heavier than ICE equivalents, there is a need to reduce weight in order to increase the driving range from a single battery charge. For electric vehicles, a 10% weight reduction typically equals a 13.7% increase in range

...Sharda will capitalize on the growing opportunity and build its lightweighting vertical



Sharda Motor's suspension business has been growing steadily and achieved a market share of ~10%* Suspension business poised for new highs

Revenue from Suspension Systems (INR Crores)



With the commissioning of Unit III at SMIL's Chakan facility with a focus on suspension systems, the Company is poised to diversify its business further



With control arms business won for marquee OEMs, SMIL's revenue from lightweighting vertical is poised to increase significantly going forward

Operations overseen by well-experienced board...



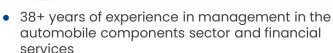


Mr. Kishan ParikhChairman, Non-Executive
Independent Director

- 33+ years of experience in the field of Business Management
- Holds Bachelor's Degree in commerce and has been associated with Jamshedpur Beverages, Pebco Motors Limited and implemented ISO 9001-2000 in favour of Pebco Motors Limited



Mrs. Sharda Relan
Co-Chairperson, Non-Executive
Director



 Holds Bachelor's Degree in commerce and has been associated with the Company since its inception



Mr. Ajay Relan Managing Director

- Dynamic entrepreneur contributing vast experience in manufacturing automobile components, setting up new projects and their successful implementation
- Completed his B.Com (Hons.) & took three years of training from Harvard Business School, U.S.A.



• 32+ years of experience and

Corporate Governance

Commerce with Honours

expertise in Corporate Restructuring,

Compliance Management and

Fellow member of the Institute of

Company Secretaries of India and

also holds a Bachelor's degree in

Mr. Nitin Vishnoi Executive Director & Company Secretary



Prof. Ashok Kumar Bhattacharya Independent Non-Executive Director

- 43+ years of experience in the field of Research in Process Engineering, Physics and Chemistry of solids and their surfaces
- Holds a degree in BSc (Hons), Chemistry, M.Sc., Physical Chemistry, from Indian Institute of Technology, Kharagpur and Ph.D. from Churchill College, University of Cambridge



Dr. Sarita DhuperIndependent NonExecutive Director



Mr. Udayan
Banerjee
Independent Director

- 38+ years of experience in the field of Medicine and specialisation in the fields of Pediatrics & obstetrics/ Gynecology and Cardiology
- Holds Bachelor of Medicine & Bachelor of Surgery (MBBS) & Doctorate in Medicine from Maulana Azad Medical School, Delhi University
- Led several teams for successful setting up of Manufacturing Units of Automobile Components
- 50+ years of experience with various reputed organizations including Bata Shoes Limited, Stepwel Industries Limited
- Holds Master's Degree in Earth Science from IIT Kharagpur and also holds a diploma in work-study from Work Factor Co. of USA

...complimented by experienced senior management





Mr. Ajay Relan **Managing Director**



Mr. Aashim Relan Chief Executive Officer



Mr. Puru Aggarwal President and **Group CFO**



Mr. Nitin Vishnoi **Executive Director and** Company Secretary

- Dynamic entrepreneur contributing vast experience in manufacturing automobile components, setting up new projects and their successful implementation
- Completed his B.Com (Hons.) & took three years of training from Harvard Business School, U.S.A.
- Responsible for managing the Supply Chain, Operations, Strategy & **Innovations**
- Recognized as one the youngest business leaders in the country
- Graduated in Finance & Economics from Emory University, Atlanta & has various other business certifications
- 31+ years of experience and has worked with various leading multinational companies and listed Indian entities including Teva Pharmaceuticals, Coca-Cola India, EY, Vaibhav Global Ltd and Sandhar **Technologies Limited**
- Qualified CA, CS & Cost Accountant
- 32+ years of experience and expertise in Corporate Restructuring, Compliance Management and Corporate Governance
- Fellow member of the Institute of Company Secretaries of India and also holds a Bachelor's degree in Commerce with Honours



Mr. Viekas K Khokha Sr. Vice President & Chief Human Resource Officer

- Brings experience from Management Consulting & P&L/Business Leadership roles across prominent MNCs & leading Indian organizations
- PGDBM from LBSIM, Delhi, Global Fellow in Talent Management from Wharton School, US & BE in Mechanical Engineering from Nagpur University



Mr. Dnyanesh Dandekar Senior Vice President-Research And Development

- 25+ years of experience in development of new products, new technologies as new features in existing products
- Completed his B.E. Mechanical & M.E. Thermal Engineering from Govt. College of Engineering, Karad & Executive MBA from SPJIMR, Mumbai



Mr. KK Sharma Chief Manufacturing Officer



- Seasoned specialist in cost-saving strategies and plant operations
- Expertise spans across Customer Relationship Management, Project Management, Industrial Relations, Cost Saving Strategies and Plant Operations
- Hold's a Bachelor's Degree in Commerce from Delhi University



Mr. Paramjeet Singh Senior Vice President- Sales & **Business Development**

- Diverse skillset includes Quality Control, Customer Service and **Business Development**
- He is a Graduate of Commerce from CCS University, Meerut, and holds an MBA from ICFAI University, Tripura



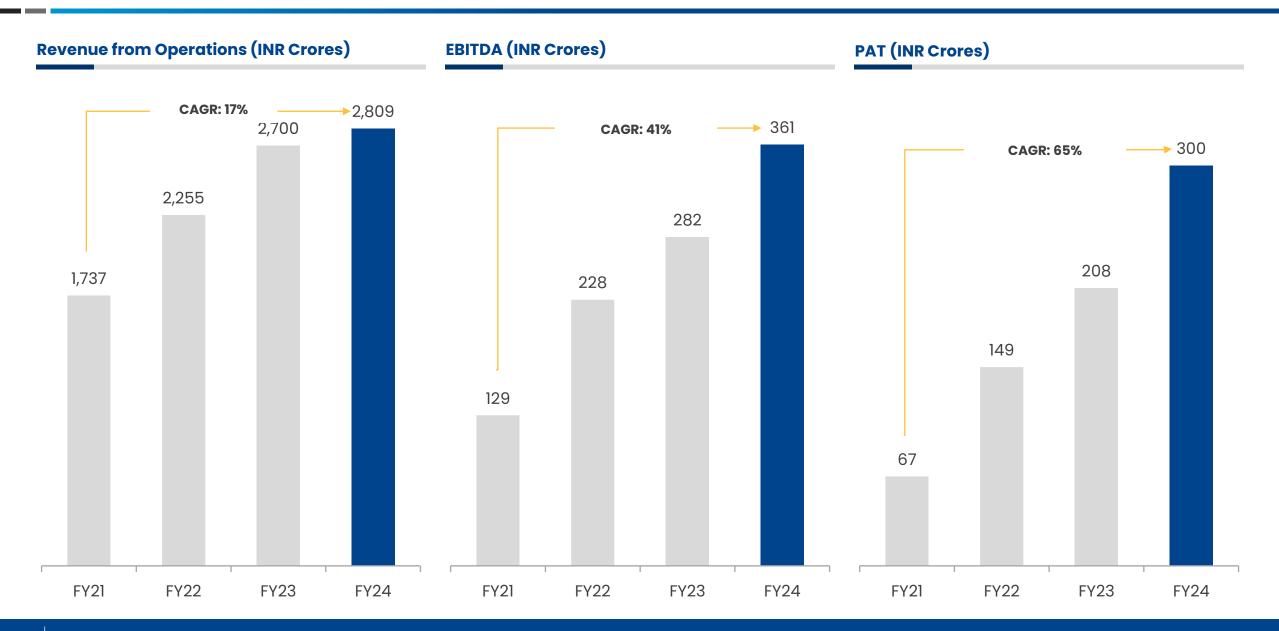
Financial Summary





Consolidated Key Financial Highlights (1/2)



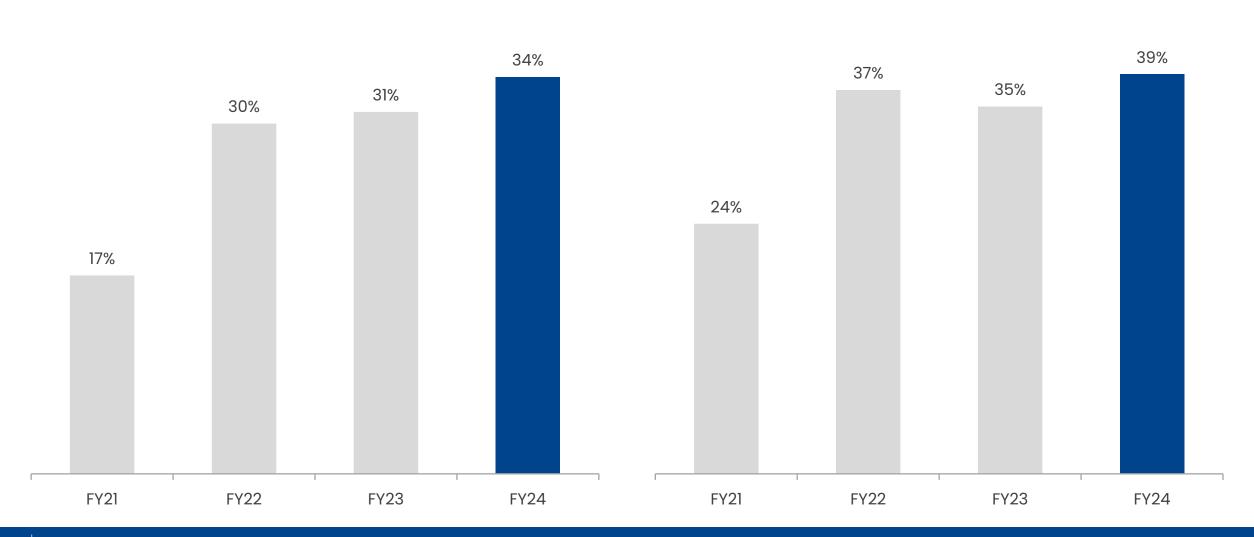


Consolidated Key Financial Highlights (2/2)





Return on Capital Employed



Consolidated Profit & Loss Statement



Particulars (Rs. Crores)	Q4FY24	Q4FY23	YoY	Q3FY24	QoQ	FY24	FY23	YoY
Revenue from Operations	703.4	688.2	2%	689.1	2%	2,809.3	2,699.9	4%
Cost of Goods Sold	519.8	544.5		516.9		2,142.8	2,163.8	
Gross Profit	183.6	143.6	28%	172.2	7%	666.4	536.1	24%
Gross Profit Margin	26.1%	20.9%	523	25.0%		23.7%	19.9%	387
Employee Cost	31.7	25.1		36.5		132.3	98.4	
Other Expenses	52.5	37.4		41.3		172.7	155.9	
EBITDA	99.4	81.1	23%	94.3	5%	361.4	281.8	28%
EBITDA Margin	14.1%	11.8%	235	13.7%		12.9%	10.4%	243
Other Income	28.9	13.7		21.7		87.9	41.7	
Depreciation	14.0	14.1		13.6		52.6	46.3	
EBIT	114.4	80.7	42%	102.5	12%	396.7	277.2	43%
EBIT Margin	16.3%	11.7%	453	14.9%		14.1%	10.3%	385
Finance Cost	0.2	0.2		0.9		2.2	1.9	
Share in Profit/(loss) in JV and Associates	2.6	1.5		0.9		4.7	2.9	
Profit before Tax	116.8	82.1	42%	102.5	14%	399.2	278.2	43%
Tax	28.5	20.0		26.5		99.6	69.9	
Profit After Tax	88.3	62.1	42%	76.0	16%	299.6	208.3	44%
Profit After Tax Margin	12.6%	9.0%	353	11.0%		10.7%	7.7%	295
Other Comprehensive Income	-0.9	0.4		0.3		-0.2	0.9	
Total Comprehensive Income	87.4	62.4	40%	76.2	15%	299.4	209.2	43%
EPS	29.7	20.9		25.6		100.8	70.1	

Consolidated Balance Sheet



Equity & Liabilities (Rs. Crores)	Mar-24	Mar-23
Total Equity	1,005.9	757.9
Share Capital	5.9	5.9
Reserves & Surplus	999.9	751.9
Non-Current Liabilities	33.9	32.4
Lease	22.5	23.6
Other Financial Liabilities	0.1	0.1
Provisions	10.5	8.7
Other Liabilities	0.9	0.0
Current Liabilities	588.0	598.7
Financial Liabilities		
Lease	1.2	1.1
Trade Payables	494.9	515.8
Other Financial Liabilities	14.0	13.7
Other Current Liabilities	67.5	60.5
Provisions	10.0	7.6
Current Tax Liabilities (net)	0.4	0.0
Total Equity & Liabilities	1,627.8	1,388.9

rores) Mar-24 Mar-23

Non - Current Assets	586.1	269.0
Property Plant & Equipment	189.1	186.6
Capital Work In Progress	0.0	0.0
Right of Use Asset	19.9	22.1
Intangible assets	10.2	12.2
Financial Assets		
Investment in JV and Associate	28.8	24.0
Other Investments	305.0	0.0
Other Financial Assets	4.1	3.9
Non Current Tax Assets	11.8	7.3
Other Non Current Assets	11.9	6.0
Deferred Tax Assets (net)	5.3	6.8
Current Assets	1,041.8	1,119.9
Inventories	196.9	204.1
Financial Assets		
Investments	334.1	5.7
Trade receivables	227.2	331.5
Cash and cash equivalents	258.4	157.3
Bank balances other than cash & cash equivalents	6.3	4.5
Others Financial Assets	10.1	405.7
Other Current Assets	8.8	11.3
Total Assets	1,627.8	1,388.9

Consolidated Cash Flow Statement



INR Crores

Particulars (Rs. Crores)	Consol	idated
Particulars (ks. Crores)	31-Mar-24	31-Mar-23
Net Profit Before Tax	399.2	278.2
Adjustments for: Non -Cash Items / Other Investment or Financial Items	-27.1	7.6
Operating profit before working capital changes	372.1	285.8
Changes in working capital	99.5	-413.0
Cash generated from Operations	471.7	-127.2
Direct taxes paid (net of refund)	-102.1	-73.2
Net Cash from Operating Activities	369.6	-200.4
Net Cash from Investing Activities	-215.2	190.5
Net Cash from Financing Activities	-54.2	-26.6
Net Increase/Decrease in Cash and Cash equivalents	100.1	-36.5
Add: Cash & Cash equivalents at the beginning of the period	157.3	193.4
Effect of fair Value changes on Cash & Cash Equivalents (investment in Liquid Fund)	1.0	0.3
Cash & Cash equivalents at the end of the period	258.4	157.2



Annexures





Annexures



Particulars

> Standalone Financial Statements

> Exhaust Systems product portfolio

Suspension Systems product portfolio

Corporate Social Responsibility



Standalone Profit & Loss Statement



INR Crores

								INK Crores
Particulars (Rs. Crores)	Q4FY24	Q4FY23	YoY	Q3FY24	QoQ	FY24	FY23	YoY
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Gross Profit Margin	26.1%	20.9%		25.0%		23.7%	19.9%	
Employee Cost	31.7	25.1		36.5		132.3	98.4	
Other Expenses	52.5	37.4		41.3		172.7	155.9	
EBITDA	99.4	81.1	23%	94.3	5%	361.4	281.8	28%
EBITDA Margin	14.1%	11.8%		13.7%		12.9%	10.4%	
Other Income	28.9	13.7		21.7		87.9	41.7	
Depreciation	14.0	14.1		13.6		52.6	46.3	
EBIT	114.4	80.7	42%	102.5	12%	396.7	277.2	43%
EBIT Margin	16.3%	11.7%		14.9%		14.1%	10.3%	
Finance Cost	0.2	0.2		0.9		2.2	1.9	
Share in Profit/(loss) in JV and Associates	0.0	0.0		0.0		0.0	0.0	
Profit before Tax	114.2	80.6	42%	101.6	12%	394.5	275.3	43%
Tax	28.5	20.0		26.5		99.6	69.9	
Profit After Tax	85.7	60.5	42%	75.1	14%	294.9	205.4	44%
Profit After Tax Margin	12.2%	8.8%		10.9%		10.5%	7.6%	
Other Comprehensive Income	-0.9	0.4		0.2		-0.3	0.9	
Total Comprehensive Income	84.8	60.9	39%	75.3	13%	294.6	206.3	43%
EPS	28.8	20.4		25.3		99.2	69.1	

Standalone Balance Sheet Statement



Equity & Liabilities (Rs. Crores)	Mar- 24	Mar-23
Total Equity	1,025.1	781.8
Share Capital	5.9	5.9
Reserves & Surplus	1,019.2	775.9
Non-Current Liabilities	33.9	32.4
Lease	22.5	23.6
Other Financial Liabilities	0.1	0.1
Provisions	10.5	8.7
Other Liabilities	0.9	0.0
Current Liabilities	588.0	598.7
Financial Liabilities		
Lease	1.2	1.1
Trade Payables	494.9	515.8
Other Financial Liabilities	14.0	13.7
Other Current Liabilities	67.5	60.5
Provisions	10.0	7.6
Current tax liabilities (net)	0.4	0.0
Total Equity & Liabilities	1,647.1	1,412.9

Assets (Rs. Crores)	Mar-24	Mar-23
Non - Current Assets	605.3	292.9
Property Plant & Equipments	189.1	186.6
Capital Work In Progress	0.0	0.0
Right of Use Asset	19.9	22.1
Intangible assets	10.2	12.2
Financial Assets		
Investment in JV and Associate	48.0	48.0
Other Investments	305.0	0.0
Other Financial Assets	4.1	3.9
Non Current Tax Assets	11.8	7.3
Other Non Current Assets	11.9	6.0
Deferred Tax Assets (net)	5.3	6.8
Current Assets	1,041.8	1,119.9
Inventories	196.9	204.1
Financial Assets		
Investments	334.1	5.7
Trade receivables	227.2	331.5
Cash and cash equivalents	258.4	157.3
Bank balances other than cash & cash equivalents	6.3	4.5
Others Financial Assets	10.1	405.7
Other Current Assets	8.8	11.3
Assets held for sale	0.0	0.0
Total Assets	1,647.1	1,412.9

Standalone Cash Flow Statement



INR Crores

Particulars (Rs. Crores)	Stando	alone
Particulars (Rs. Crores)	31-Mar-24	31-Mar-23
Net Profit Before Tax	394.5	275.3
Adjustments for: Non -Cash Items / Other Investment or Financial Items	-22.4	10.5
Operating profit before working capital changes	372.1	285.8
Changes in working capital	99.5	-413.0
Cash generated from Operations	471.7	-127.2
Direct taxes paid (net of refund)	-102.1	-73.2
Net Cash from Operating Activities	369.6	-200.4
Net Cash from Investing Activities	-215.2	190.5
Net Cash from Financing Activities	-54.2	-26.6
Net Increase/Decrease in Cash and Cash equivalents	100.1	-36.5
Add: Cash & Cash equivalents at the beginning of the period	157.3	193.4
Effect of fair Value changes on Cash & Cash Equivalents (investment in Liquid Fund)	1.0	0.3
Cash & Cash equivalents at the end of the period	258.4	157.2

Exhaust Systems





Indian Market Share of ~30% for passenger vehicle segment



Catering to most of the OEMs in PV segment



Serving PV, CV and Off-road segment.



3 stamping plants managing all critical stamping in house



Catering to Domestic & International customers



2 tube mills producing stainless steel and aluminized steel tubes for exhaust systems



Annual Production of ~1 million units



Joint Venture with Purem* (Formally known as Eberspaecher)



Plants strategically located across India and present in all automotive hubs



Most of manufacturing units strategically located close to customer location

From an idea to its manufacturing, Sharda Motor leads the market in this category

















Passenger Vehicle BS IV System Passenger Vehicle Cold End System

Passenger Vehicle BS IV System Tractor
Tier IV System

Commercial Vehicle Muffler

Generator Muffler Passenger Vehicle Muffler Passenger Vehicle Resonator

Suspension Systems





Indian Market Share of ~10% in control arms for passenger vehicle segment



Annual Production of ~1.8 lakh units



Strategically located manufacturing facilities



Concept, Design and Digitizing



Development, Project planning, Testing & Validation

Expertise in this arena with its world-class manufacturing processes



Arm Lower Control Comp RH 2WD



Front Suspension Assembly



Upper Arm Assy



Assy. Lower Link Complete RH



Front Axle Assy 4WD



Rear Suspension

Corporate Social Responsibility



Tree Planting



Sharda Motor believes in the preservation of the environment. Our team of volunteers contributed their time, effort and sweat in making the environment better by planting trees and sapling of flowers.

Stop Plastic Pollution



Installed plastic bottle shredding machine at Jamshedpur district of Jharkhand.

Blood Donation Drive



Organized blood donation camps to help hospitals and blood banks to save precious lives.

Covid



Provided Ambulances under the Sharda CSR Foundation Trust in various cities to assist in their fight against Covid





Company



CIN: L74899DL 1986PLC023202

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